



# EMOTION IS EVERYTHING.

IT'S HOW WE COMMUNICATE WITH PEOPLE.

Creating and extending brand experiences through photography, advertising campaigns and communication pieces.



# GRAB YOUR GLOVES AND GO.

SEYMOURE



## SEYMOURE GLOVES

Started by a group of innovative, creative, working moms. Melissa Meister, Monica DiSalvo and myself created a line of hand-crafted, sustainable, and fashionable luxury gloves.

- Logo and brand creation
- Art direction on all photo-shoots
- Design of all print and digital materials for B2B and B2C clients
- Website Design

+ DESIGNER/ART DIRECTOR  
TIFFANY ANDERSON

+ CLIENT  
SEYMOURE GLOVES

+ DATE  
MARCH 2020-AUGUST 2022



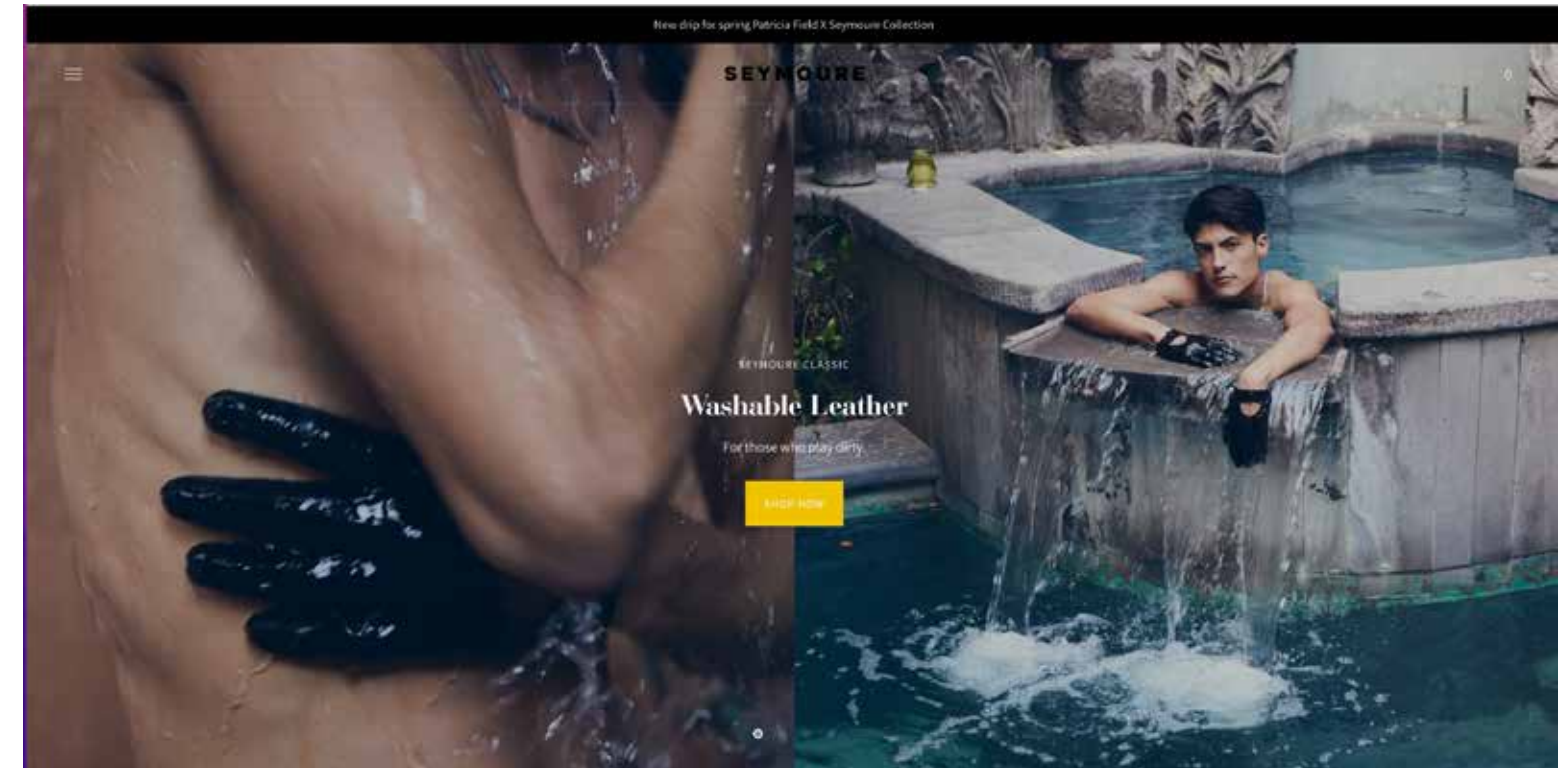


**THE EMBELLISHED DRIVER GLOVE**  
Italian leather made from super fine lamb skin.  
*Available in nude pearl, red crystal and studded black. Sizes S,M,L.*

08







**“The world has become too casual, and people have become lazy. There was a time when people went on the airplane with gloves. It’s about the gloves, O.K., darling? It’s about the gloves. Listen”**

—ANDRE LEON TALLY, VANITY FAIR SEPTEMBER ISSUE

### Classic Washable Leather

Fully washable, water-resistant leather gloves provide style and protection. They're unlined and perfect for daily wear, in all weather conditions.

SHOP NOW



Washable Driver Glove  
\$260.00

Washable Driver Glove  
\$260.00

Washable Driver Glove  
\$260.00

Washable Driver Glove  
\$260.00





*Patricia Field  
x  
Seymour*

As a brand extension we partnered with Patricia Field to create a unique glove to reflect Patricia's elevated style.

- Featured in "Emily in Paris" season two on Lily Collins
- Art direction
- Design of all print and digital materials for B2B and B2C clients





# BUFFALO MANE

BARBER SHOP

WE ARE A LOCALLY OWNED AND OPERATED BOUTIQUE BARBERSHOP WITH LOCATIONS IN:  
DOWNTOWN KANSAS CITY, MO & TWO LOCATIONS IN LENEXA, KS.  
WE OFFER SERVICES FOR MEN, WOMEN, AND KIDS.

BOOK NOW



## BUFFALO MANE

Buffalo Mane is a Kansas City based barbershop with several locations. Currently going through a re-brand that will soon launch to a franchise model.

- Website design
- Content photography/video
- Creation of all print and digital materials

+ DESIGNER/  
PHOTOGRAPHER  
**TIFFANY ANDERSON**

+ CLIENT  
**BUFFALO MANE**

+ DATE  
**JANUARY 2019-CURRENT**



**THE FASHION INDUSTRY IS ALSO THE SECOND LARGEST CONSUMER OF WATER WORLDWIDE.**



**20%**  
ONLY ABOUT 20% OF DONATED CLOTHING GETS REUSED. THE REST IS EXPORTED OVERSEAS, BUT DUE TO POOR QUALITY, SEASONALITY, OR JUST OVERALL EXCESS, THE MAJORITY STILL ENDS UP IN A LANDFILL OR INCINERATOR.



N STARTED TALKING ABOUT...  
SOUNDED BETTER THAN...  
OLD HANDS... CLOSE...  
AT BLOSSOM... WE WERE...  
ON A BE... EMPIT B...  
NOW A... MELICAN...  
JAME... WAS...  
AND... WITH US AT...  
FRIENDS... AT THE...  
OF HA... IF THAT PER...  
MIND BE... BLACK HOLES...  
BE BACK... SOON. ARE YOU...  
WOULD NO... GOING BACK...  
UT A BL... OLD ON AN...



**1 PER SECOND**  
THE EQUIVALENT OF ONE GARBAGE TRUCK FULL OF CLOTHES IS BURNED OR DUMPED IN A LANDFILL EVERY SECOND.



# THE FIXX COLLECTIVE

The Anti-Bland sustainability brand. Based in Los Angeles Founder Daisy Chen wanted to extend her love for fashion and the environment by creating an Anti-Bland sustainability brand.

- Logo design
- Website design
- 3 photo-shoots Concept and Art Direction
- Strategic Instagram Plan
- Branded Social Content

+ DESIGNER/ART DIRECTOR  
**TIFFANY ANDERSON**

+ CLIENT  
**THE FIXX COLLECTIVE**

+ DATE  
**FEBRUARY 2020**



We are a community-based brand promoting a sustainable and conscious way of life.



We love fashion and the ability to express our individual style via our clothing choices.

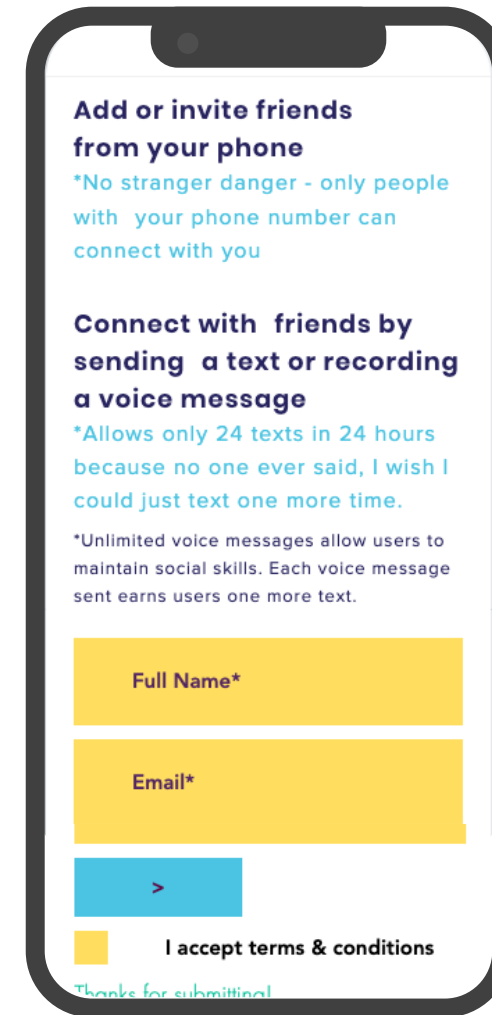
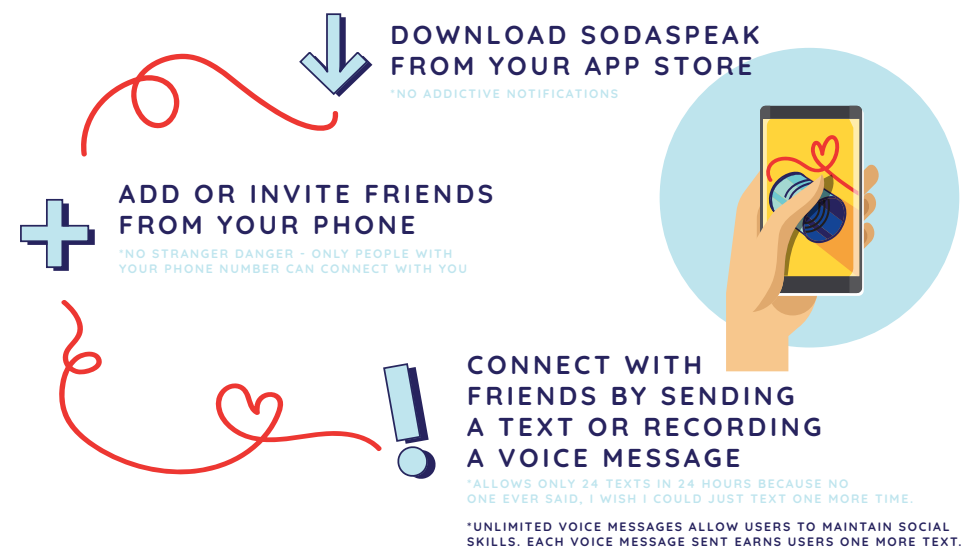


We shaRECYCLE™; it's how we apply the sharing economy to our wardrobes. We rent instead of buying new to reduce manufacturing waste and pollution.





## HOW TO...



## SODA SPEAK

The app was designed to be the first app for a child's first device so that they may build a healthy relationship with technology as they grow.

- Logo/Icon design
- Website design
- Custom designed App skin
- Branded Illustration

+ DESIGNER  
**TIFFANY ANDERSON**

+ CLIENT  
**SODA SPEAK**

+ DATE  
**OCTOBER 2020**





## PAN AID

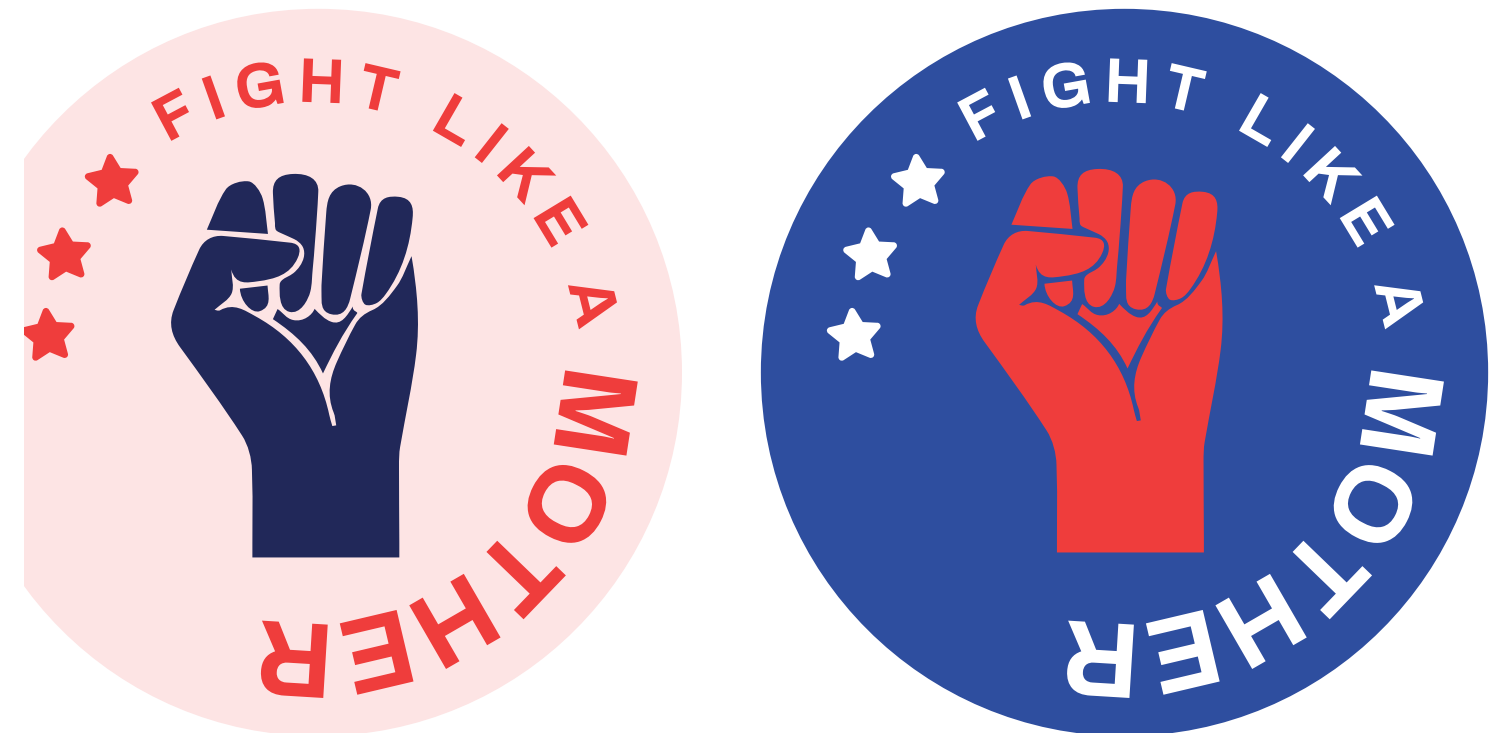
PanAid is Texas' statewide effort to connect Texans recently aged out of foster care with pandemic relief funding.

- Logo/Icon design
- Branded Illustration
- Branded Social Content

+ DESIGNER  
**TIFFANY ANDERSON**

+ CLIENT  
**PAN AID**

+ DATE  
**JULY 2021**



## MOMS DEMAND ACTION

Moms Demand Action is a grassroots movement of Americans fighting for public safety measures that can protect people from gun violence.

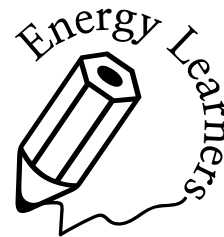
- Logo/Icon design
- Branded Illustration

+ DESIGNER  
**TIFFANY ANDERSON**

+ CLIENT  
**MOMS DEMAND ACTION**

+ DATE  
**OCTOBER 2019**





## PERSONAL & SMALL BUSINESS BRAND DEVELOPMENT

Many individuals and small businesses are wishing to extend their brands. I help them create a unique look and feel with a branded color pallet and inspiration boards to help them keep their look focused.

+ DESIGNER  
TIFFANY ANDERSON

- Logo/Icon design
- Hand lettering
- Branded Illustrations





PORTFOLIO

# TIFFANY ANDERSON

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ADDRESS

14819 west 83rd terr  
Lenexa, KS 66215

GET IN TOUCH

T. 954 288 8067  
[www.tiffanyanderson.me](http://www.tiffanyanderson.me)  
[Email@tifolgydesign@yahoo.com](mailto:Email@tifolgydesign@yahoo.com)